



## Smart Energy. Strong Economy.

### MEET THE SOUTHEAST ENERGY EFFICIENCY ALLIANCE

The Southeast Energy Efficiency Alliance (SEEA) is a 501(c)(3) nonprofit organization headquartered in Atlanta, Georgia. Established in 2007, SEEA is a Regional Energy Efficiency Organization (REEO) serving eleven states across the Southeast, including Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee and Virginia.

#### MISSION

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The Southeast Energy Efficiency Alliance works to ensure people in the Southeast have the knowledge, resources and opportunities to optimize energy use.

#### VISION

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Energy efficiency is a primary driver of a prosperous, healthy and sustainable Southeast.

## WHY JOIN SEEA?

The world is evolving rapidly and there are few segments of the economy where this is more apparent than in the energy sector. New technologies are changing how we think about and engage with energy and public policy has struggled to keep pace. Navigating this new reality can be daunting for any organization, which is where membership in the Southeast Energy Efficiency Alliance can help.

SEEA provides a forum for energy leaders to learn, explore, collaborate and connect as they evaluate both the opportunities and issues presented by the region's energy sector. Specifically, SEEA offers expertise and technical assistance across a range of work areas, regional news, market intelligence and analysis, several networking events annually, and more.



"SEEA's ability to inspire collaboration, provide innovative approaches to problem-solving, and its talented, personable staff are invaluable to advancing energy efficiency in the Southeast. Arkansas has benefited significantly from working with SEEA!"

Mitchell Simpson  
Director  
Arkansas Energy Office

## BENEFITS OF SEEA MEMBERSHIP

- Access to energy efficiency news, briefings, reports, resources and business opportunities
- A one-on-one briefing with SEEA Work Area experts in Policy, Built Environment or Energy Efficiency Finance
- Public recognition of your support on SEEA's website and social media platforms
- The opportunity to nominate, or serve as, a SEEA Board Member
- The opportunity for more in-depth involvement in SEEA through our Board and Advisory Committees
- Access to educational opportunities through programs like the Building Operators Certificate program\* (\*in certain states only)
- Opportunities to participate in the annual SEEA Conference as a speaker, sponsor or advisor
- Personal invitations to SEEA events, workshops and convenings
- Favorable pricing for SEEA events, and industry event discounts
- Access to valuable business contacts and partners from across the region, and the U.S.
- The opportunity to claim a corporate tax deduction for your SEEA membership

SEEA's 11 states continued to benefit from energy efficiency in 2016 which supported

more than **420,000** local, well-paying energy efficiency **jobs**. This represents a generous portion of the country's 2.2 million-strong energy efficiency workforce.

## SEEA ADVANCES ENERGY EFFICIENCY IN THE SOUTHEAST

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SEEA maintains continuous communication with our members, partners and funders to inform our strategy and long-term plans. Though SEEA's work portfolio changes with the shifting priorities and opportunities of the energy sector, SEEA remains dedicated to providing a consistent range of services to support energy efficiency progress in the Southeast.

### PROVIDING REGIONAL INTELLIGENCE

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SEEA gathers information from stakeholders throughout the region to help identify trends, opportunities and challenges within the energy efficiency sector. Through sharing business intelligence throughout the Southeast, SEEA helps to empower local stakeholders to leverage energy efficiency for economic development, environmental stewardship and an improved quality of life.

### FACILITATING A SKILLED AND KNOWLEDGEABLE ENERGY EFFICIENCY WORKPLACE

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SEEA coordinates trainings and offers resources for builders, code officials, architects and other built environment professionals to ensure the region has a knowledgeable and skilled workforce able to meet its energy efficiency needs. SEEA also works to expand access to training programs and resources.

### CULTIVATING ENERGY EFFICIENCY INVESTMENTS

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SEEA cultivates investments, both public and philanthropic, to support energy efficiency across the Southeast. We work with policy makers, utilities, lending institutions, financial services professionals and others to develop and promote strategies that expand private-sector investments in energy efficiency, and access to efficiency financing solutions.

### SUPPORTING REGIONAL DECISION-MAKERS

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SEEA works closely with state energy offices, public service commissions, municipalities, industry groups, utilities and others to support the adoption and implementation of effective energy efficiency policies. In addition, the organization highlights evolving best practices that can serve energy decision-makers throughout the Southeast, and offers technical assistance as needed.

### BUILDING REGIONAL STAKEHOLDER NETWORKS AND CAPACITY

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Achieving energy efficiency progress throughout the region requires the coordinated efforts of a diverse network of effective, engaged and empowered stakeholders. SEEA brings together a wide range of energy efficiency stakeholders from across our 11-state footprint, and supports their efforts with training and technical resources, forums for idea sharing, problem-solving and collaborative partnerships.

### SEEA'S 2018 AREAS OF WORK FOCUS

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- State, Local and Utility Policy
- The Built Environment
- Energy Efficiency Finance
- Electrified Transportation
- Energy Equity
- Public Health
- Resilience

## MEET OUR MEMBERS:

- Utilities
- Energy Product Manufacturers
- Energy Service Providers
- Energy Consultants
- State and Local Governments
- Universities
- NGOs

## SEEA MEMBERSHIP RATES

SEEA is strongly committed to providing membership value to the region's energy sector stakeholders. To accommodate the needs and interests of both large and small organizations, and to provide equal access and opportunity, we work with your organization to negotiate a price that takes into consideration your size and resource needs, as well as the rates established for similar members.

Membership monies are vitally important to supporting all of SEEA's work areas, and to serving the region's needs. Your investment in SEEA will range from \$5,000 to \$50,000 annually.

"What I like about SEEA is its ability to collaborate with stakeholders on energy efficiency education, program implementation and new product development. This helps all of us create better products and services for our member customers."

Amy Bryan  
Director of Residential Marketing  
Jackson EMC



## 2018 SEEA BOARD MEMBERS

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