



SEE EA
SOUTHEAST ENERGY EFFICIENCY ALLIANCE

Southeast Energy Efficiency Fund

Request For Proposals Q&A Webinar

September 13, 2018

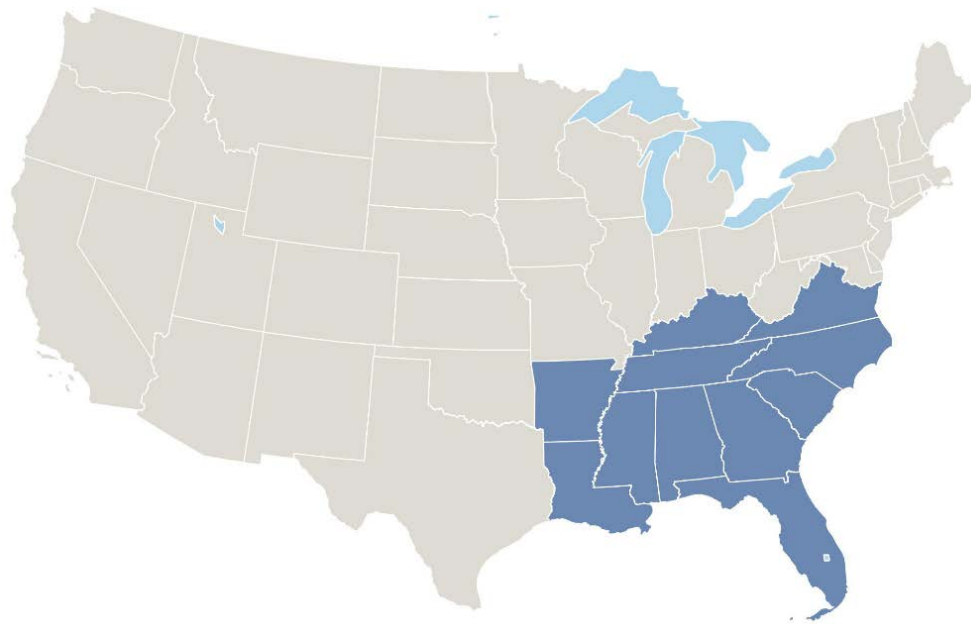
SEEA Serves the Southeast

Mission

The **Southeast Energy Efficiency Alliance (SEEA)** works to ensure people in the Southeast have the knowledge, resources, and opportunities to optimize energy use.

Vision

Energy efficiency is a primary driver of a prosperous, healthy and sustainable Southeast.



Work Areas:

Built Environment

State, Local & Utility Policy

Energy Efficient Transportation

Energy Efficiency Finance



The Southeast Energy Efficiency Fund

- Is SEEA a grant making organization?
 - No. This is a rare, likely one time, opportunity.
- What is the Southeast Energy Efficiency Fund (SEEF)?
 - The SEEF was established with funds remaining from the Energy Efficiency Conservation Block Grant program. A program under the American Re-Investment and Recovery Act.
 - **This means the funding has a federal characterization which carries distinct and restrictive guidelines.**

DOE Requirements for SEEF Investments

- DOE issued program guidance for the eligibility of activities under the Energy Efficiency and Conservation Block Grant Program
 - The guidance outlines 14 categories of eligible uses of funds
 - Not all entities are approved for all categories
 - SEEA is not seeking proposals across all eligible categories
- SEEA has established additional criterion based on our organizational goals and objectives for these funds.
- Selection for an award is subject to DOE approval
 - SEEA has tailored our RFP to reflect our understanding of the eligible EECEBG uses in consultation with DOE.



SEEA Requirements for new SEEF Proposals

At a minimum proposals must achieve the following:

- Projects adhere with DOE criteria
- Projects expend funds within two years
- Projects support SEEA's work areas
 - Preference for advancing new areas
 - EE and Health, EE for Resiliency Planning, Alternative Fuel Transportation

Ideal proposals will demonstrate the following:

- Project partners are available and in place
- Matching funds are available
- Projects are scalable and/or sustainable beyond SEEF funds



Proposed Project Requirements: Award Size

SEEA will issue \$870,000 in total grant support through this solicitation

- Award Sizes: \$100,000 - \$250,000
 - Proposals should not be for less than \$100,000
 - If selected, projects seeking over \$250,000 will be required to provide DOE standard budget during the contract process. (EERE 159 Detailed Budget Justification)
 - **This is not required for the initial RFP response. Use the budget template provided.**



Project Example A

Goal: Advance local government collaborative planning and public/private partnership efforts for energy efficiency.

Project Example: The South Florida Climate Compact is an initiative started in 2010 by Broward, Miami-Dade, Monroe, and Palm Beach Counties to coordinate climate mitigation and adaptation activities across county lines.

Grant Request Example: A county or local government participating in the compact is seeking to fund staff time or a contract a technical consultant to develop a local energy efficiency and conservation ordinance that will serve as a replicable model for the compact.

Eligible Grantees: Local Government (Cities, Counties, and Indian Tribes)



Clarifying Context

What are we looking for?

- Local government applicants
- Leadership/policy commitment to addressing EE issues
- Established project partners verified via letters of support
- Energy efficiency focus for the grant ask

What are we not looking for?

- Funding to start a new group
- Funding for renewable energy planning
- Funding for climate change action planning writ large



Project Example B

Goal: Enhance the performance of the built environment through industry trainings that will increase energy code compliance and support incorporation of emerging clean energy technologies into local codes and ordinances.

Project Example: A state or sub-regional energy code circuit rider program. Circuit riders are in-field energy code experts who travel around the state meeting with jurisdictions to address their specific implementation needs and questions regarding the state's building energy code. Circuit rider programs are audience-focused and tailor technical assistance to the unique concerns and issues faced by each municipality they meet with.

Grant Request Example: Funding to contract a with an energy code professional to deliver a circuit rider program model.

Eligible Applicants: State and local government, nonprofits, and for-profits. (Must be able to provide CEU's if necessary)



Clarifying Context

What are we looking for?

- Broad eligibility for applicants
- Energy code must be adopted by award date
- Energy code must be effective by end of 2019
- Letters of support training audience

What are we not looking for?

- Training that focusses on only one sector of industry (e.g. home builders)



Project Example C

Goal: Advance local governments programs and strategies that increase the accessibility of energy efficiency investment resources (i.e. on-bill financing, PACE)

Project Example: A local government, or group of governments, wants to stand up a local commercial PACE program in Virginia.

Grant Request Example: Funding to contract technical support to design the program and provide training to government staff.

Eligible Applicants: State and local government, nonprofits, and for-profits.



Clarifying Context

What are we looking for?

- Program model is authorized and enabled by legislation
- Model is established in the state
- Established project partners verified via letters of support
- Governments/other entities are ready to deliver a program

What are we not looking for?

- Training to build awareness
- Temporary program administration, without long term funding plan in place
- Risk reduction/pool expansion funds



Project Example D

Goal: Advance energy efficient transportation planning initiatives in the Southeast.

Project Example: A state is working with stakeholders to develop an EV infrastructure plan and supporting policy mechanisms to advance energy efficient transportation.

Grant Request Example: Match funding to provide full time staffing or contracted technical support to facilitate the development of the state plan.

Eligible Applicants: State and local government, nonprofits, and for profits.



Clarifying Context

What are we looking for?

- EV infrastructure planning
- Demonstrated commitment to expanding clean transportation resources
- Partnerships with agencies and other government entities necessary for transportation planning

What are we not looking for?

- Purchasing charging equipment
- New technology development
- Business and economic development planning



Project Example E

Goal: Demonstrate replicable program models that utilize energy efficiency investments as preventative healthcare investments.

Project Example: A local government has established a collaborative partnership plan with the local utility and health care provider to provide targeted retrofits to area residents with frequent emergency room visits due to asthma or other chronic health problems triggered by environmental conditions. The project seeks to assess the correlating impacts of EE investments on occupant health and impacts to the local health care system.

Grant Request Example: The applicant seeks funding to support the energy efficiency components of the project including audits, QAQC, occupant education on EE best practices and long-term monitoring of energy performance.

Eligible Applicants: States, Cities, Counties and Indian Tribes.



Clarifying Context

What are we looking for?

- Partnership with healthcare industry
- Projects that demonstrate and document health impacts of EE investments and impact on local healthcare system
- Labor costs for audits, retrofits, ongoing monitoring of energy performance

What are we not looking for?

- Funding to monitor health outcomes (match opportunity)
- Retrofit equipment



What will SEEA not fund?

- The purchase or installation of any technology, equipment, building materials or other hardware or software.
- The purchase of real estate.
- Construction of new, or refurbishment of existing, buildings.
- Capital to finance energy efficiency loan products or related risk reduction mechanisms (loan loss reserves, interest rate buy-downs).



Questions We Have Received: Eligibility

- Q: Can you please confirm that the ONLY area of this opportunity available to private for-profit firms is item B, the training related to code compliance?
 - A: For-profit firms may be eligible grantees for projects similar to examples B, C, D, and E. (Subject to review on project by project basis)
- Q: May for-profit/non-profit firms partner with other qualifying entities to submit bids under the other categories of this solicitation?
 - Yes. For-profit firms may be a partner in the proposed project even if they are ineligible as the primary applicant. For example, a local government could be the primary applicant and they choose to use the funds to contract a private firm to support their work.



Questions We Have Received: Use of Funds

- Q: Can you use this money to buy equipment/software/hardware/etc?
 - A: No. Funding is targeted to support labor hours. However, hard costs for equipment/hardware/software/etc could be utilized as matching funding for a project.



Check SEEA Website for Follow Up Materials

- This webinar was recorded and will be available on the RFP web page
- An FAQ document will be provided to download from website with questions from this webinar, as well as additional questions we receive during this process
- Submit additional questions to RFP email
- RFP Website:
<http://seealliance.org/initiatives/innovative-finance/seef-rfp/>



SEEF Re-Investment Timeline and Process

Timeline	Process
July 30	RFP Issue Date
July 30 – Sept 17	Submission Period: 07/30/18 – 09/17/18 (5:00 p.m. ET)
Sept 17	Submission period closes at 5:00 p.m. ET
Sept 18 – Oct 10	SEEA staff and Board review proposals and select projects
Oct 10 - 23	Selected applicants will be notified and informed on next steps
Oct 23	Selected projects are officially announced at SEEA's annual conference
January 2019	Proposals formally submitted to DOE EECBG Office for authorization
Feb - Mar 2019	Approvals received – Contracts Signed – Work Begins



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