



fusion

The 2018 SEEA Conference
October 23rd - 24th, 2018
Global Learning Center, Atlanta, GA

2018 Sponsor Prospectus

- Connect with industry decision-makers
- Showcase your organization's expertise
- Demonstrate your leadership

About the SEEA Conference

DATES:

Monday, Oct. 22nd, 4:00 p.m. - 9:00 p.m.
Tuesday, Oct. 23rd, 7:30 a.m. - 5:00 p.m.
Wednesday, Oct. 24th, 7:30 a.m. - 3:30 p.m.

LOCATION:

Georgia Tech Global Learning Center
84 5th Street NW
Atlanta, Georgia 30308

OVERVIEW:

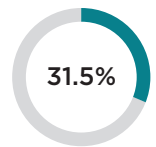
SEEA's Conference, themed Fusion, will bring together thought leaders from across the Southeast and the U.S. to discuss the fusion of multiple opportunities which together share a common foundation in energy efficiency. This year's conference will explore storm resilience, health, alternative transportation, DER, the role of technology, the built environment, and much more as we imagine the future of energy efficiency in the Southeast!

2017 PARTICIPANTS



x 295

2017 Attendees



31.5%

x 93

Senior Decision Makers
(Directors and Above)



x 22

Utilities



x 57

Utility Employees



x 28

Represented U.S. States



x 3

State Energy Offices

Headline Sponsor

\$40,000

- Onstage recognition and remarks at the opening Welcome session of the conference
- The opportunity to introduce a keynote speaker
- Host of the conference's Mezzanine Lounge
- Host of Sponsors' Welcome Reception
- Prominent projection of your logo in the GLC Atrium
- A half-page advertisement in the printed conference program
- Your logo on promotional materials including conference website, email marketing, printed event program and event signage
- Social media recognition of your sponsorship
- Copy of the attendee contact list
- Five complimentary conference tickets
- Invitation to the 2019 conference planning charrette
- Priority access to SEEA's conference concierge for any assistance you need throughout the event

Platinum Sponsor

\$20,000

- The opportunity to introduce a keynote speaker
- Onstage recognition from SEEA
- Invitation to the Sponsors' Welcome Reception
- Prominent projection of your logo in the GLC Atrium
- Priority placement of your table-top exhibit space
- A quarter-page advertisement in the printed conference program
- Your logo on promotional materials including conference website, email marketing, printed event program and event signage
- Social media recognition of your sponsorship
- Copy of the attendee contact list
- Four complimentary conference tickets
- Invitation to the 2019 conference planning charrette
- Priority access to SEEA's conference concierge for any assistance you need throughout the event

Gold Sponsor

\$12,000

- Onstage recognition from SEEA
- Invitation to the Sponsors' Welcome Reception
- Prominent projection of your logo in the GLC Atrium
- Priority placement of your table-top exhibit space
- Your logo on promotional materials including conference website, email marketing, printed event program and event signage
- Introduction and prize drawing at a conference lunch or reception
- Social media recognition of your sponsorship
- Copy of the attendee contact list
- Three complimentary conference tickets
- Invitation to the 2019 conference planning charrette
- Priority access to SEEA's conference concierge for any assistance you need throughout the event

Silver Sponsor

\$6,000

- Invitation to the Sponsors' Welcome Reception
- Table-top exhibit space
- Your logo on promotional materials including conference website, email marketing, printed event program and event signage
- Social media recognition of your sponsorship
- Copy of the attendee contact list
- Two complimentary conference tickets
- Invitation to the 2019 conference planning charrette
- Priority access to SEEA's conference concierge for any assistance you need throughout the event

Bronze Sponsor

\$3,000

- Invitation to the Sponsors' Welcome Reception
- Table-top exhibit space
- Your logo on promotional materials including conference website, email marketing, and printed event program
- Social media recognition of your sponsorship
- Copy of the attendee contact list
- One complimentary conference ticket
- Your company name on event signage
- Priority access to SEEA's conference concierge for any assistance you need throughout the event

Conference Program Sponsor

\$1,500

- Sponsor the printed SEEA Conference program and have your company name appear on each page
- Pre-conference social media recognition

In addition, you'll receive:

- Your logo on promotional materials including conference website, email marketing, and printed trifolds

Conference Reception Sponsor

\$15,000

- Brand the opening celebration event on Tuesday, October 23rd for all SEEA Conference attendees
 - This reception should begin at 6 pm and run until 9 pm, or beyond
 - This reception must be able to accommodate at least 200 people
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- Invitation to the Conference Welcome Reception
 - Full recognition and branding of your reception event by SEEA in all conference promotions, including social media
 - The opportunity to choose the format and program for your event as you like - from Speakeasy to Golf, Arcade to Local Club, you choose!
 - An open invitation from the conference stage for all participants to attend your event
 - The opportunity to fully brand and theme your event as you like
 - Access to the conference guest list to facilitate personal invitations to participants
 - Event planning guidance, if desired, from the SEEA conference team
 - The opportunity to make a lasting impression on the Southeast's energy efficiency leaders!

Dual Conference Sponsor

**ACEEE
Rural Energy Conference**
Monday, October 22nd

SEEA Conference
Tuesday, October 23rd &
Wednesday, October 24th



In 2018, SEEA and ACEEE have teamed up to present two unique and complementary conferences with three days of outstanding energy efficiency content.

ACEEE's one-day Rural Energy Conference on Monday, October 22nd will convene national and regional utilities and implementers working on rural energy efficiency programs. Three conference tracks will address low income programs; rural program strategies; and energy efficiency as a rural economic development strategy.

SEEA's Conference, themed Fusion, on Tuesday and Wednesday, October 23rd and 24th, will bring together thought leaders from across the Southeast and the U.S. to discuss the fusion of multiple opportunities which together share a common foundation in energy efficiency. This year's conference will explore storm resilience, health, alternative transportation, DER, the role of technology, the built environment, and much more as we imagine the future of energy efficiency in the Southeast!

SEEA and ACEEE welcome dual sponsorship, and offer the following price incentives to organizations that would like to support both conferences:

	ACEEE Conference only Oct. 22nd	SEEA Conference only Oct. 23rd & 24th	Dual Sponsorship (both conferences)
GOLD	\$10,000	\$12,000	\$18,000
SILVER	\$5,000	\$6,000	\$9,000
BRONZE	\$2,500	\$3,000	\$4,500

Interested in Sponsorship? Contact Us

For additional information related to conference sponsorship please contact:

Judy Knight
Director of Communications
404.771.1122
jknight@seealliance.org

or

Pamela Fann
Membership Manager
pfann@seealliance.org

As of March 28th



#EEFusion
SEEAConference.com