



SEEA Member Spotlight

Cox Enterprises

In the Spotlight with SEEA Member Cox Enterprises Inc.

Products	Telecommunications, automotive, mass media
Revenue	US\$20B, privately held
HQ	Atlanta, GA
Areas Served	Nationwide
# Employees	60,000



Meet Huiet Joseph

- Director, Energy Conservation for Cox Enterprises
- SEEA Member Representative
- SEEA Board Member

When asked why Cox Enterprises decided to become a SEEA Member, Huiet responded, “We wanted to stay on the leading edge of energy efficiency and policy. SEEA allows me and Cox Enterprises to be in that important discussion. It is a great organization with smart people and I have been able to learn from their expertise. SEEA Members have a real passion to help the communities in which they live.”

Huiet began his career in the energy conservation program with Tennessee Valley Authority right out of college. He enjoyed the challenge of improving energy efficiency processes and facilities, a path that has led him to a successful career with Cox Enterprises and as an active member of the SEEA board of directors.

Huiet is also an avid sports fan, especially of the New Orleans Saints. He has a love of golf and established and played for his high school tennis team in his hometown of New Orleans.

His favorite quote comes from his former Coach Bernard Griffith of St. Augustine High School, *“There are two outcomes in every match. One side will win, the other will lose. But, we never focus on winning and losing. We focus on outworking you in the game. Winning and losing will sort itself out.”*

For Huiet, this quote resonates. “It highlights the only thing you can control. It is about your work ethic, your dedication and your discipline to accomplishing a goal.”